

THE DESIGN & STORYTELLING GAME FOR
A CHANGING WORLD HAS ARRIVED.



THE YELLOW COVER MAGAZINE

[LEARN WHY WE HELP](#)

When we started working on the first-page design for The Yellow Cover Magazine, we specifically did it out of concern for businesses as we drove by in our neighborhood, and a closed sign was on the door due to **COVID-19**.

Eighty-five percent of all the excitement that gave us life was now shut down and in fear of what was to come. We saw a tremendous opportunity to connect with brands to promote the offerings and bring them to our pages and front of viewers digitally and print' doorsteps.

While The Yellow Cover opened its platform for itself, the magazine continued to evolve to a higher call of brand and lifestyle expression and has transitioned into a full-service creative, publishing, marketing, and print consultancy firm. Many retail, not all, are broken experiences. Our partnership to bring a one-of-a-kind magazine design experience to your community in a vast amount of cities and on our pages will twofold change the trajectory of care of our communities. We design and print in the ahead:

Magazine Art, Architecture, Automotive, Beauty, Education, Fashion, Food, Film, Finance, Garden, Hospitality, Interior Design, Lifestyle/Memoir, Medical, Music, Nutrition, Real estate, and Retail.

Books. Biography, Food, Cookbooks, Memoir, Religion, Children, Business, Film, Finance, Romance, Science, Music, Nutrition, and Retail.

Catalogs. Furniture, lighting, clothing, shoes, electronics, payment equipment, handbags, socks, beauty products, fabrics, and crafts.



OUR STEP-BY-STEP-PROCESS INCLUDE:

Client Consultation

Concept theory

Fee negotiations

Design strategy

Story writing & editing

Presentation

Who we are. **Yellow Cover**

We are an American- Magazine, Catalog, & Book Design Digital Print + Publishing Company.

Introduction

The brand was growing and would position beyond a magazine but evolve to a magazine, catalog, and book design publisher for a conglomerate audience.

Challenge

Our firm's mission and consultancy strategy are to discover further a current and responsive audience's application that aligns with a changing world.

Solution

The Yellow Cover is growing to a continued familiar cultural reference for local and abroad customer reach and has become the forerunner in magazine design for a conglomerate audience and is now expanding the vision to encompass more tremendous value assets. With over 500 thousand unique views of our current weddings issue and strong notoriety that reaches 99% of 18-60-year-olds.

Getting started is simple.

Please send an email regarding your synopsis or manuscript to [**designteam@theyellowcover.com**](mailto:designteam@theyellowcover.com) for a review. We'd love to hear from you.

Your entry into the world of Yellow Cover

The Yellow Cover Magazine dynamic experience begins with cover design theory including powerful yet memorable flow of topics to balance the photography and thus become exclusive.

Better ideas for your marketing dollars

Get assistance with designing your brand vision with one of our in-house design experts, who can help bring your project to life.

Storytelling & Brand Building

Our list of services are as followed, design, storytelling, layout performance, photography, expanded printing and ebook publishing management and finally, advanced marketing and promotions.

**"We also welcome
your question by IG
chat or call.**

@YELLOWCOVERMAGAZINE - IG

TEL: 770-217-0999 | 312-396-4112

CONTACT@THEYELLOWCOVER.COM



TRANSFORM YOUR BRAND, MEMOIR, OR
SHORT STORY ONTO OUR PAGES OR
YOUR VERY OWN LUXURIOUS MAGAZINE,
CATALOG, OR BOOK WITH THE DESIGN
TEAM OF THE YELLOW COVER[®]
MAGAZINE.

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Corporate offices:
205 N. Michigan Avenue Suite 810
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An aerial view of the Atlanta skyline at dusk. The sky is a mix of soft pinks, oranges, and blues. The city is illuminated with warm lights from buildings and streets. The most prominent feature is the Bank of America Tower, a tall skyscraper with a distinctive pointed top, which is brightly lit. Other buildings of various heights and styles are visible, some with glowing windows. The overall scene is a vibrant and modern cityscape.

Design Print Headquarters:
11720 Amber Park Drive
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Alpharetta, GA 30009

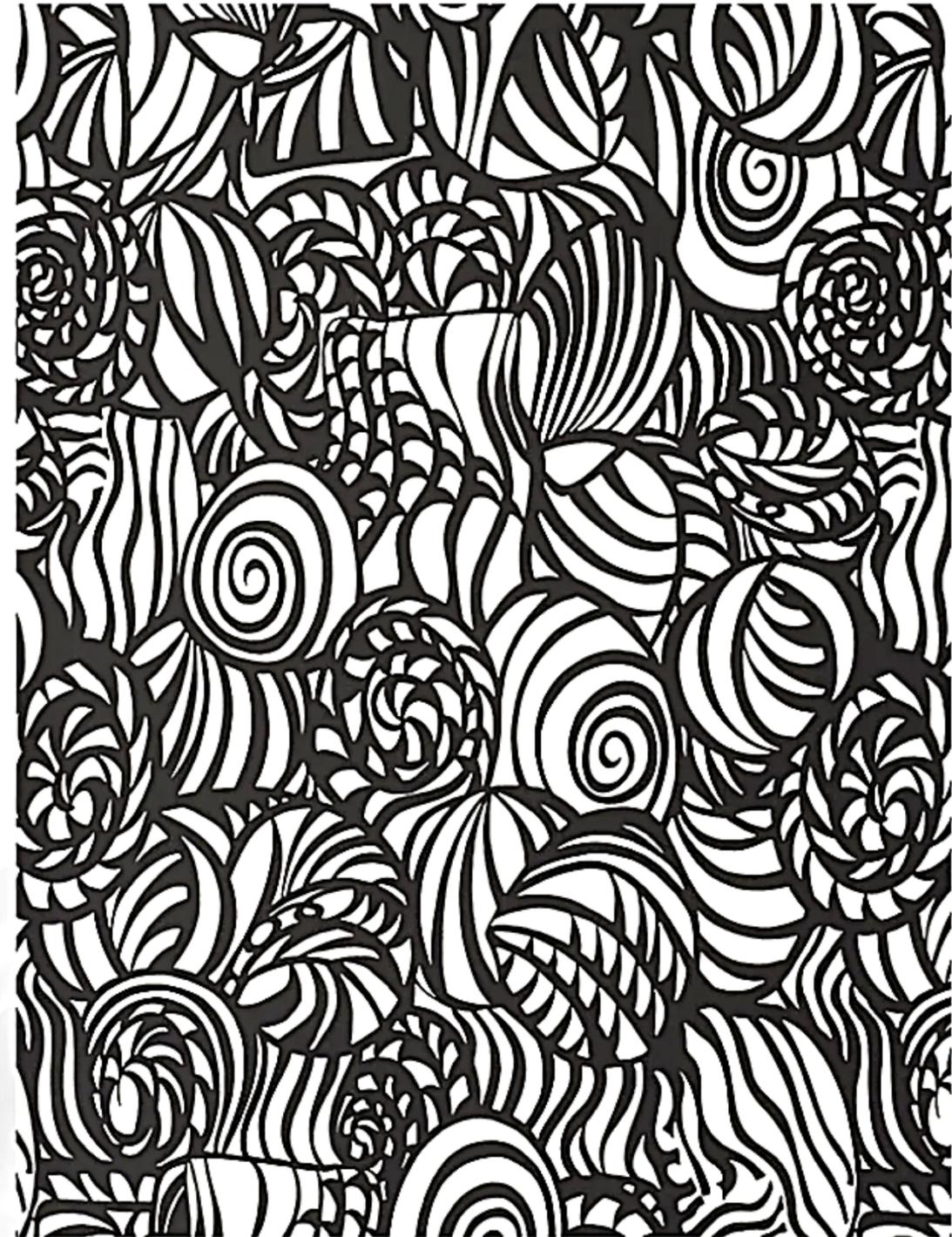
The YC has worked toward becoming one of the most prominent advanced thinkers in its category. A combination of over 25 years is honing in on our craft.

We aim to creatively design notable covers and storytelling content magazines for the YC and Separate magazines, catalogs, and books for brands. Would you please send us your project synopsis or manuscript for review to designteam@theyellowcover.com?

YOC

Over the last six months or so, we have been designing magazines to promote the offerings of local retailers, and then we started interviewing. We learned how important storytelling is and how at this moment in time, we as human beings are seeking to learn more about the lives in general of even some of our top contributing brands. With a team of valuable listening skills and the control to protect the topic of news and what is private, present our team's advancement and provide magazine design and brand storytelling for a conglomerate audience.

UPHOLSTERED ROMANCE



THE

COVER MAGAZINE

YELLOW

TALK TO YOU SOON!